



# **Future Direction of Network and Service Management : Telco's Perspective**

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**Jae Hyung Yoo**

**KT Network Technology Laboratory**

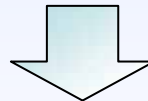


# Overview

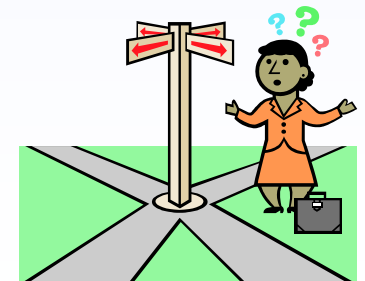
**1. The Need for More Advanced Network Management Functions from Network Managers and Field Engineers**

**2. Customer-focused Network and Service Management**

**3. Management of New technologies (Future Network)**

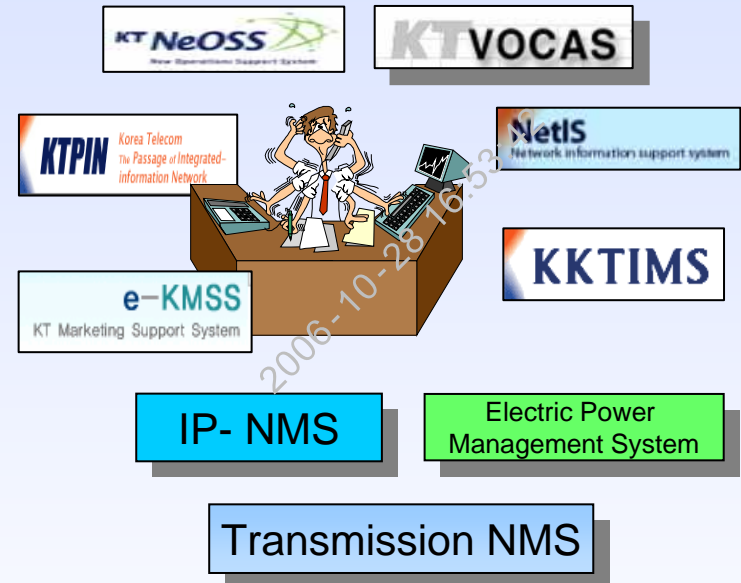


**Future Direction of Network and Service Management**



# Voice of Network Managers

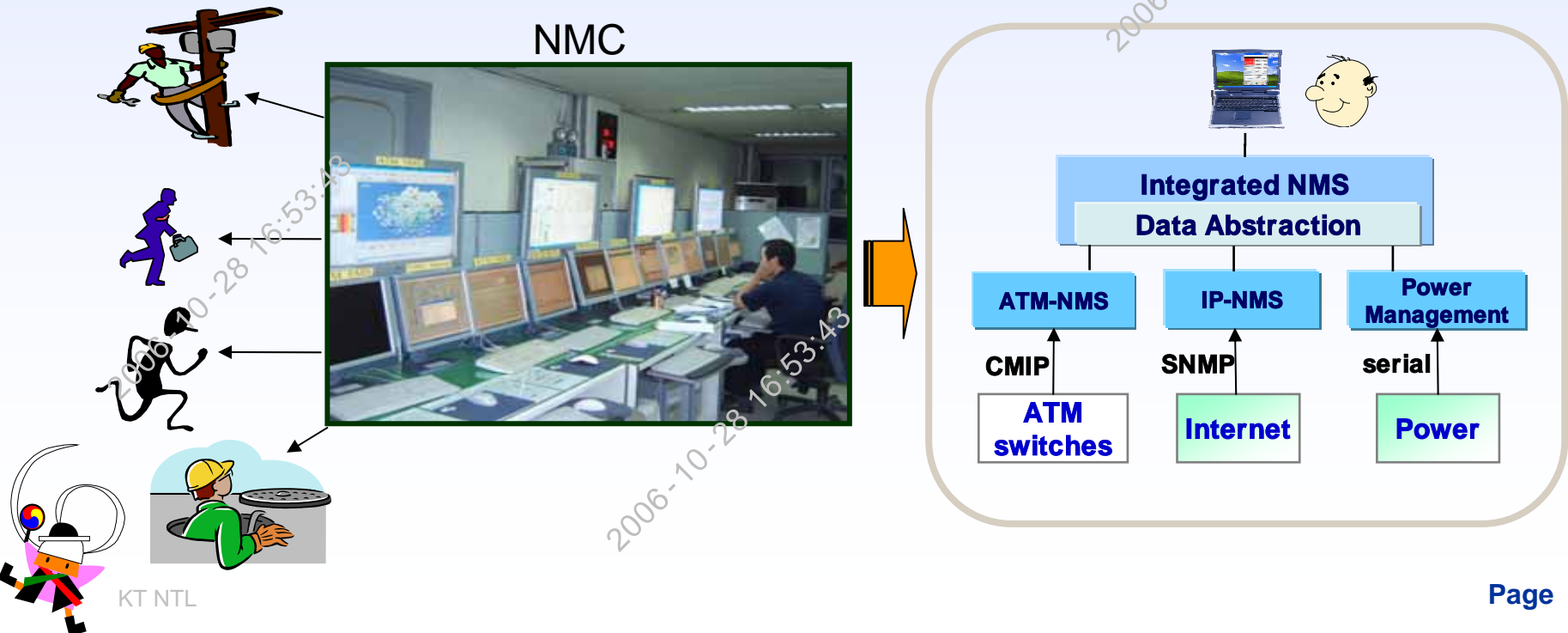
- Too many OSSs and NMSs
- The number of systems are still increasing
- Some needs manual data input
- Data and format inconsistency
- Takes long time to prepare statistical reports
- lack of useful information for preventive maintenance



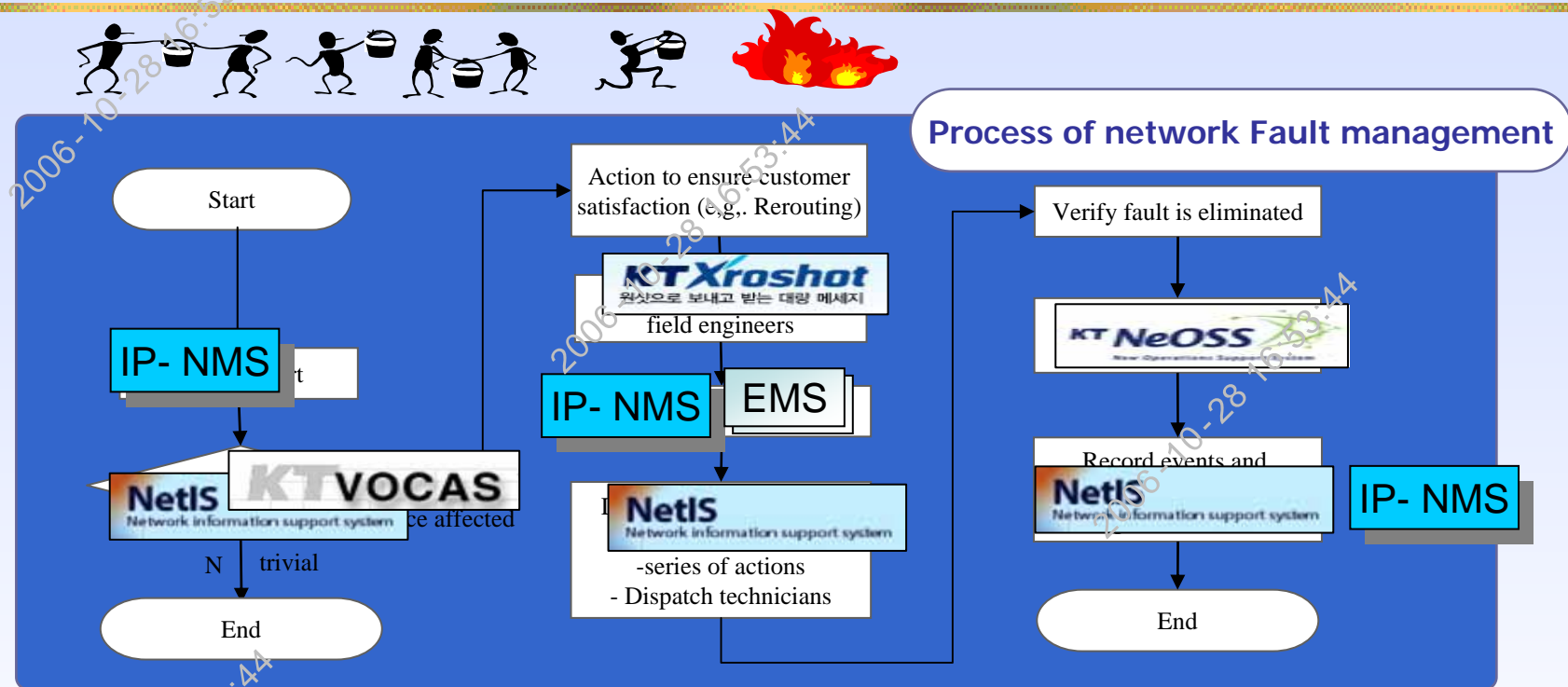
# Voice of Network Managers

## ◆ Integrated Management of Heterogeneous Networks

- ▶ One manager handles various NMSs
  - Internet, ATM, Transmission, Electric Power, etc.
- ▶ NMSs are dedicated to specific management domains
  - There are too many PC monitors and GUI windows
- ▶ Managers need an Integrated NMS which shows whole networks and equipments status



# Voice of Network Managers



Daily and monthly reports

## Daily Reports

1. Daily Work Log   2. Fault Analysis Report   3. Traffic Analysis Report   4. Syslog Analysis

Monthly Report   1. Monthly Network Fault Analysis report   2. Monthly Traffic Analysis Report

Every Quarter : Network and Customer Information

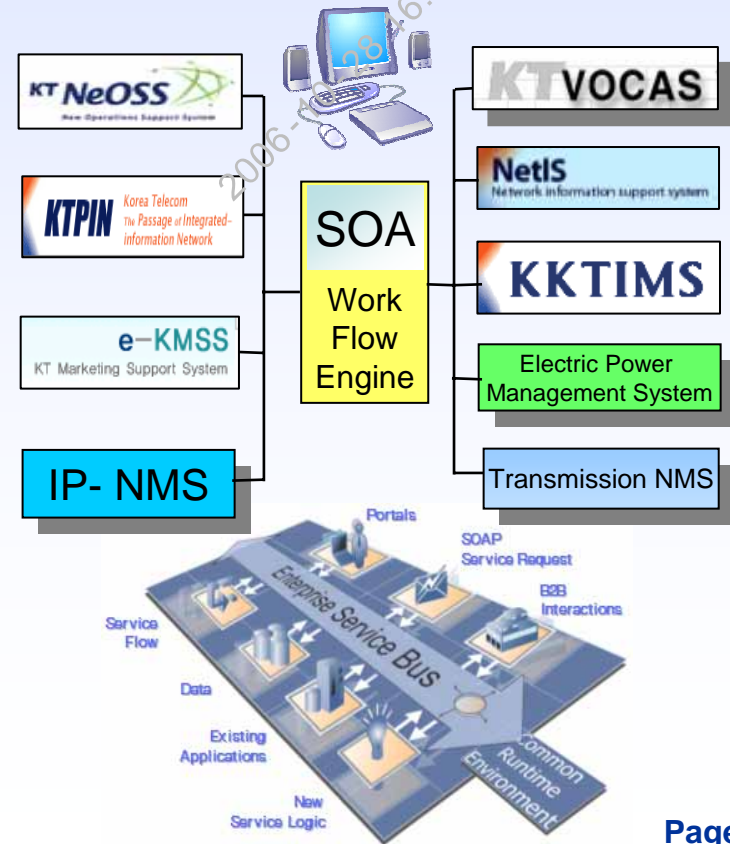
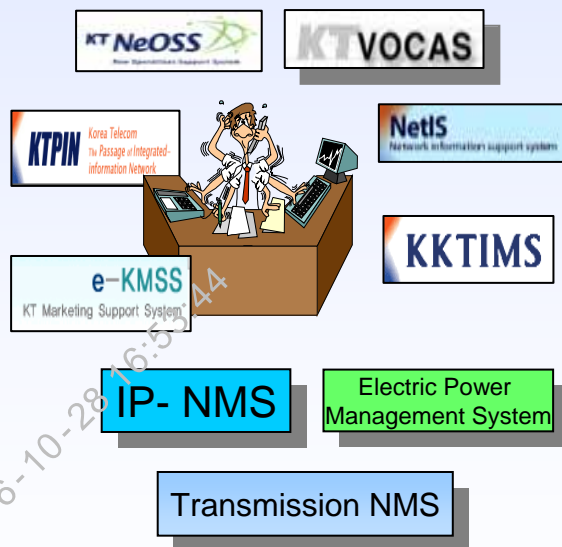
1. Network Topology Map   2. Customer and Access Network Information   3. Server Information

# Voice of Network Managers

## ◆ Automation of work process

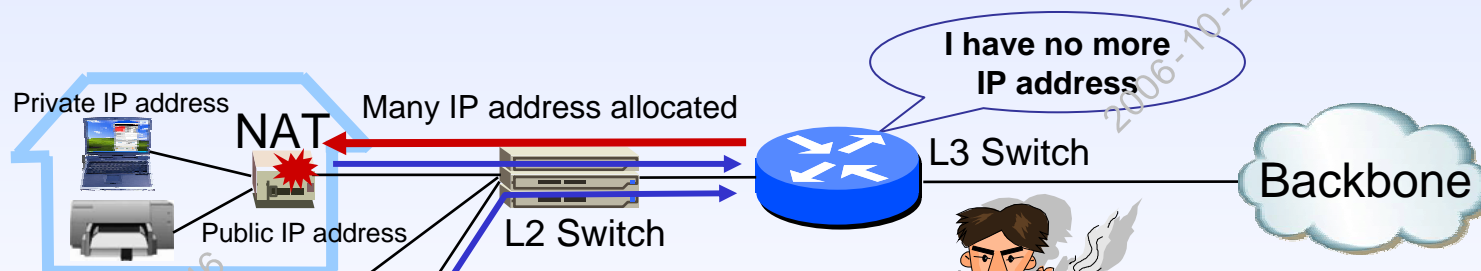
- ▶ 15% automated, 85% manual job

## 2 NMS be the core of workflow in NMC, and control the complicated work processes



# Voice of Network Field Engineers

- ◆ **Access Network Faults → Dispatch Engineers to remote-site**
  - ▶ **Current NMS lack of detailed diagnosis/config functions**
  - ▶ **NMS was designed to monitor N/W in company-wide scale**
- ◆ **NMS has to support remote-config/diagnosis function and provide knowledge how to correct it.**



Public IP address

Public IP address

IP address not allocated

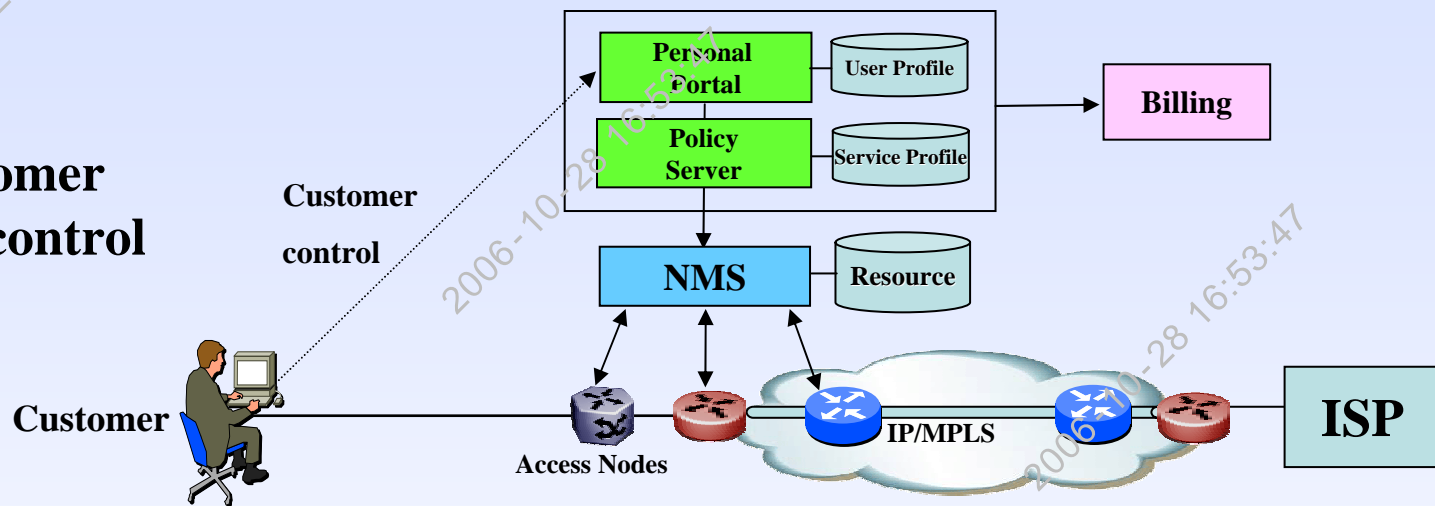
```

HANSHIN_APT#sh arp
Protocol Address      Age (min) Hardware Addr  Type   Interface
Internet 210.223.248.5      0    Incomplete    ARPA
Protocol Address      Age (min) Hardware Addr  Type   Interface
Internet 210.223.248.4      15    000b.6aa2.209e ARPA   Vlan1
Internet 210.223.248.3      12    0003.0ecb.fb51 ARPA   Vlan1
Internet 210.223.248.2      4     000b.6aa2.209e ARPA   Vlan1
Internet 210.223.248.13     10    0002.2ad3.06ee ARPA   Vlan1
Internet 210.223.248.15     10    0002.2ad1.0152 ARPA   Vlan1
Internet 210.223.248.9      5     000b.6aa2.209e ARPA   Vlan1
Internet 210.223.248.8      8     000b.6aa2.209e ARPA   Vlan1
Internet 210.223.248.11    13    00e0.98a8.7e98 ARPA   Vlan1
Internet 210.223.248.10     0     000b.6aa2.209e ARPA   Vlan1
Internet 210.223.248.18     0     000b.6aa2.209e ARPA   Vlan1
Internet 210.223.248.19     0     000b.6aa2.209e ARPA   Vlan1
    
```





# Customer-focused Network and Service Management



## ◆ Customer Self-control

- ▶ Customer changes service profiles of provisioned services.
- ▶ BoD, Voice Mail, Parental Care, Presence and Location, Context-aware Services etc.
- ▶ NMS has to monitor customer controlled network and resources





# Customer-focused Network and Service Management

## ◆ Traffic Management : from a customer experience perspective

- ▶ Problems occur with interacting services within media streams
- ▶ NSP introduces deep packet inspection technologies
- ▶ To analyze how interacting services affect each other

<Case> A company is connected to Internet with 10Mbps leased line. When  $N$  people are using VoIP phone,  $M$  people access IP-TV and the performance of both service are degraded.

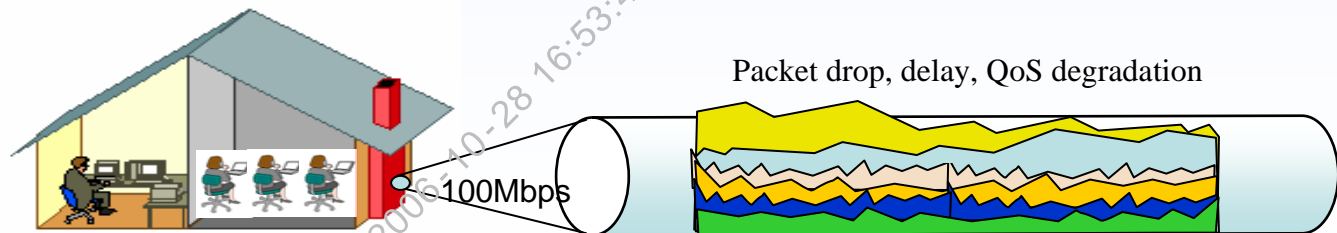
Q1 : Who is responsible for the degradation of quality?

A1: The service provider who sold VoIP and IP-TV services

Q2 : Among the  $N$  VoIP and  $M$  IP-TV channels, which one and how the quality is degraded?

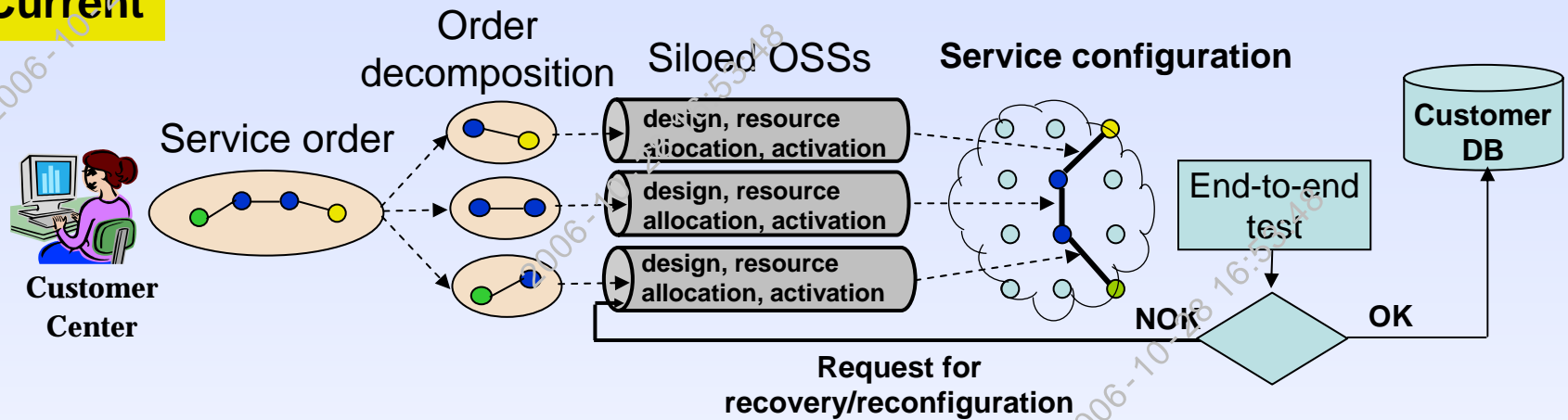
A2: ???

Q3 : If some packets are dropped by priority control, how can the service provider explain it to customers?



# Customer-focused Network and Service Management

## Current



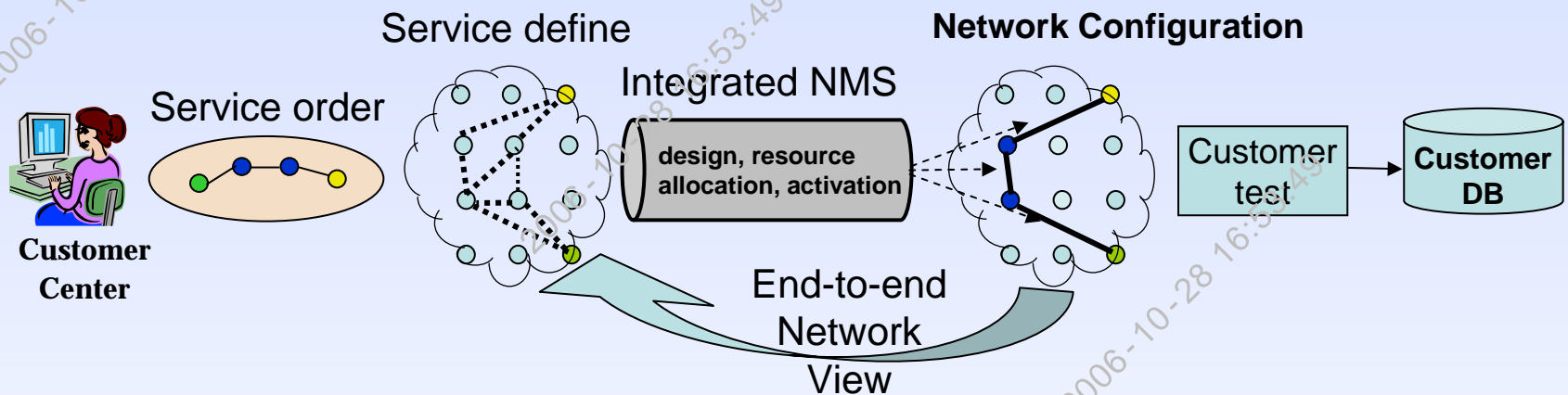
## ◆ Current service provisioning process

- ▶ Reactive and slow-working process



# Customer-focused Network and Service Management

## Future



### ◆ Future service provisioning process → Real-time

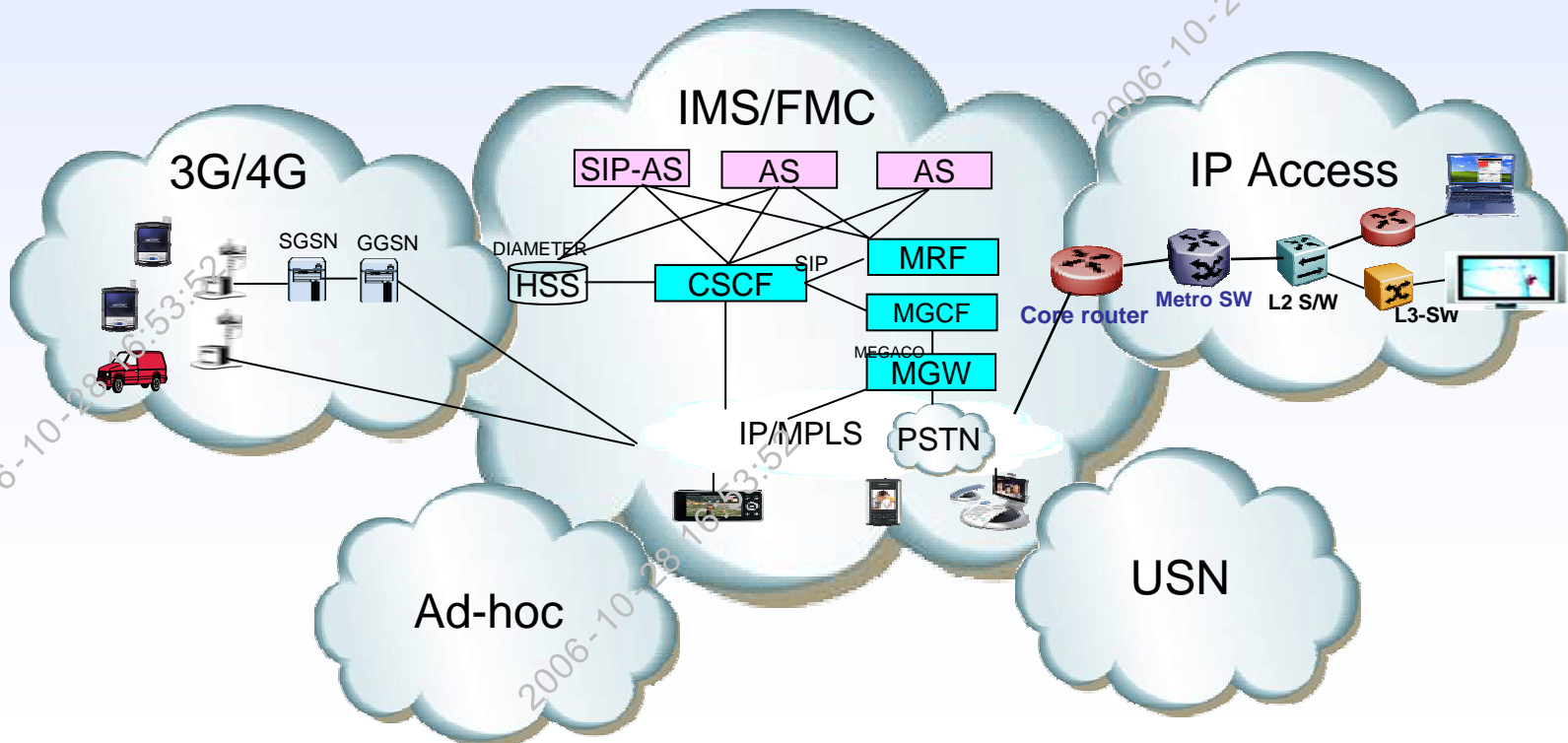
- ▶ An Integrated NMS manages all physical and logical resources
  - ▶ Base on the resource information, Service is defined according to the contracted QoS and rate
  - ▶ NMS validates the network capability, and configure an end-to-end connection.
- ➔ PBNM can reduce human intervention to design, allocate resources and activate equipments.



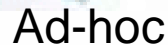
# Management of New Technologies

## ◆ IMS/FMC → Rich communication with mobile & fixed devices

- ▶ Multimedia data exchanged across various networks with multiple owners.
- ▶ SP-SP Interworking : TMF, Infranet
- ▶ Research Challenges
  - Auto-configuration → Networks with different Policies



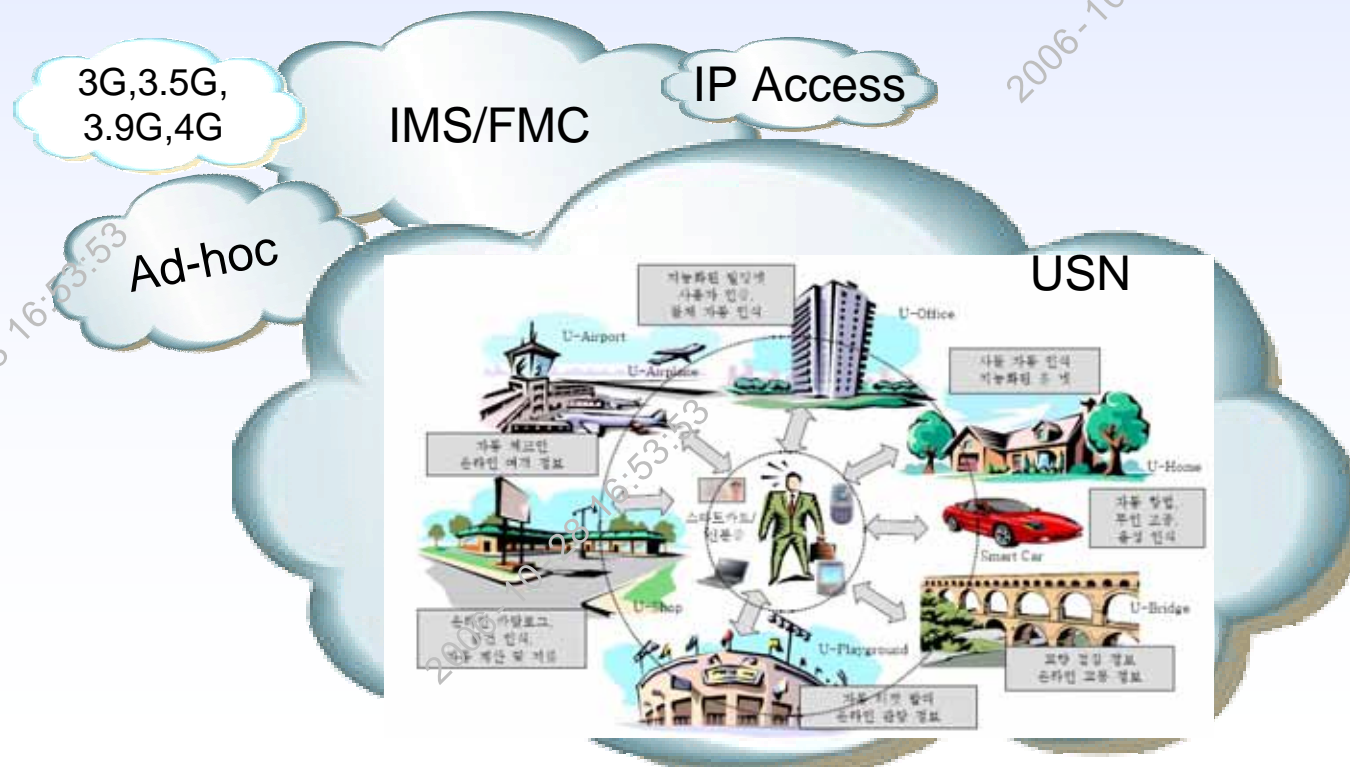
## ▶ Mobile Device Management



# Management of New Technologies

## ◆ USN

- ▶ **Sensor Resource Management**
- ▶ **In-network service (processor and storage)**
  - Aggregate and reduce the huge amount of data from sensors
- ▶ **Sensor calibration & Fraud Management**
  - Cleansing mechanism to protect the propagation of corrupted data



# Summary

## ◆ The Need for Advanced Network Management Functions from Network Managers and Field Engineers

- ▶ Integrated Management of Heterogeneous Networks
- ▶ BPM
- ▶ Support of remote - configuration and auto - diagnosis

## ◆ Customer-focused Network and Service Management

- ▶ Fault
- ▶ Traffic
- ▶ Provisioning

## ◆ Management of New technologies (Future Network)

- ▶ IMS and FMC
- ▶ Ad-hoc
- ▶ USN







## Dream and Real World

